



IMPACT! e-bulletin



August 27, 2024 District Governor Sue Krahe-Archibald

How Do We Help the Public Get to Know Us Better?

By Sue Archibald

Our goal is to let our communities know who we are, the amazing projects we do, and that we're the kind of organization they can depend on.

As a Rotary or Rotaract member, you are an ambassador for our brand. You're also in the best position to describe how club projects and activities benefit your community.

You'll find many resources in the [Brand Center](#) to help promote your club's good works, generate positive media coverage, and present your members as people of action.

Including a [public relations component](#) in your project plan can help attract the media attention and support your club's projects and events deserve. Follow these steps for success:

[Read More](#)



District Conference Highlight: Evan Burrell

Meet our Saturday Conference Dinner Speaker!

Evan Burrell is a changemaker. With a history on the RI Communications Committee and past Assistant Rotary Public Image Coordinator for all of Australia, he's been a key player in shaping Rotary's global image. His infectious mantra, "Let's have fun in Rotary," resonates as he shares his vibrant Rotary journey across social media. His "Changemaker Evan Burrell" Facebook page boasts over 30,000 fans, eagerly engaging with his thought-provoking daily posts.

He's a Digital Media Consultant for the regional Rotary Down Under magazine, runs his own digital marketing and branding consultancy, and even drives buses!

In his personal life, Evan is an actor and a die-hard Superman fan, bringing a superhero's energy and enthusiasm to everything he does. Evan Burrell truly embodies the spirit of Rotary, making waves and inspiring change wherever he goes.

[Click here](#) to register.



Rotary Youth Leadership Awards

By Jennifer Kay Wantz

Application deadline: November 1, 2024

We are so excited to again sponsor a RYLA program through District 5500.

The Rotary Youth Leadership Awards (RYLA) is a workshop for youth ages 14 to 18 in grades 9-12. These young leaders are chosen for their leadership potential to attend an all-expense-paid training program designed to build, strengthen, and exercise leadership skills, self-confidence, and character.

These students come together from communities across District 5500 (Southern Arizona) and are joined by Rotary Youth Exchange students from other countries.

Each participant is sponsored by a Rotary Club. RYLA provides a memorable opportunity to learn, grow, and have fun while making new friends.

[Read More](#)



RYE Recruitment Time!

By Cindy Deoling

by Cindy Downing

As a Rotary Youth Exchange student, Luca spent the 2023-24 school year in Japan. He became fluent in the Japanese language and culture. He participated in activities like rock climbing, table tennis, yachting, boxing and volleyball. He was the ideal international goodwill ambassador. Kanon, a student from Japan, was his exchange partner. She became a stronger, independent woman during her year in Tucson.

Now is the time to recruit students for the 2025-26 academic year.

Please reach out to your local high schools for students who will grow, mature and be the next generation of leaders. There are ideal ambassadors in southern Arizona. Letâ€™s find them and give them an opportunity to â€œbuild peace one student at a time.â€



Registration Open for 2024 Mexico-USA Friendship and Global Grants Exchange in Xalapa, MX

October 31-November 4, 2024

This conference, now in its 24th year, is the ideal way for your club to get involved in a Rotary Foundation global grant.

Open to all Rotary clubs and districts, youâ€™ll have the chance to experience fellowship at its finest with clubs from Mexico and Arizona, plus we will work on getting global grants funded in this unique project-focused event.

[Register here](#)

For more information, visit the [Mexico-USA Friendship Conference website](#) or contact Grant Subcommittee Chair [Barbara Kiernan](#)



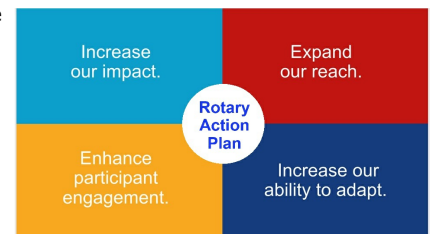
The Rotary Action Plan

By Leo J. Lawrenson on Friday, August 23, 2024

The Rotary Action Plan was drafted in 2018 by our current RI President Stephanie Urchick and others. You may have heard of the Action Plan, but may not be as familiar with it as you are with our Four Way Test.

The four components of the Rotary Action Plan are:

1. Increase our **Impact**
2. Expand our **Reach**
3. Enhance participant **Engagement**
4. Increase our ability to **Adapt**



Like the Four Way Test serves as the moral compass for us as Rotarians, the Action Plan can be a valuable guide to us as People of Action. It guides us in how to strengthen our clubs and increase our service to and relationships with our communities.

[Read More](#)

Rainbow Rotary Club Meeting: Exploring DEI Through the Rotary 4-Way Test

Friday, September 6, 2024

12:00 noon on Zoom (link at end of article)

Weâ€™re thrilled to welcome **Janette Mongelli**, the DEI Officer with Rotary District 5500, for an engaging and enlightening discussion on **Diversity, Equity, and Inclusion (DEI)**â€”all through the lens of Rotaryâ€™s renowned 4-Way Test!



Why This Event is a Must-Attend:

Dive Deep into DEI: Janette will bring new insights into how the 4-Way Test can guide and enhance our approach to diversity and inclusion. Youâ€™ll learn how these core principles can drive meaningful change in our communities!

Understand the 4-Way Test: Not sure what the 4-Way Test is? Itâ€™s a guiding set of four questions that Rotary uses to evaluate ethical behavior and decision-making. Hereâ€™s what it entails:

1. **Is it the TRUTH?**
2. **Is it FAIR to all concerned?**
3. **Will it build GOODWILL and BETTER FRIENDSHIPS?**
4. **Will it be BENEFICIAL to all concerned?**

Engage and Connect: This is your chance to connect with fellow Rainbow Rotary Club members and expand your network. Plus, youâ€™ll gain valuable knowledge that can help in personal and professional settings!

[Read More](#)

Rotary Memorabilia at the District Conference

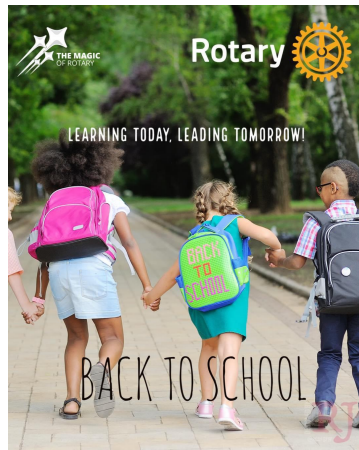
Tucson Sunset Rotary Club is sponsoring a "Rotary Rummage" table at the House of Friendship. Bring your items to the District Conference to raise money for Polio Plus.

Do you have Rotary memorabilia that you no longer need or want? Bring your items to the District Conference to raise money for Rotary's fight against polio. [Read More](#)



Check Out These Great Graphics

Feel free to download these graphics to post on your social media pages or incorporate into your club's fliers and other promotional materials.



Yuma Crossing 50s & 60s Jamboree

Saturday, September 7, 2024, from 6-10pm

[Click here](#) to register.



Ticket Price \$50 | **Buy Tickets Online**

Rotary Club of Yuma Crossing

50'S & 60'S JAMBOREE

Contest Categories

- Best couple costume
- Most authentic costume
- Best Group costume
- Dance

The judges will be **YOU** the audience!

THE MAGIC OF ROTARY

Contact Rita Rivera at 520-409-5172 or Jesus Fuentes 928-304-8550 if you are unable to purchase tickets online or email us at yumacrossingrotary@gmail.com.

Proceeds to benefit our scholarships, projects, and programs.
**no host bar

SEPT 7, 2024 | **FOOD** | **DRINKS**
6 PM - 10 PM | **50/50 DRAWING** | **LIVE MUSIC**

225 S 1ST AVE, YUMA AZ 85364
FRATERNAL ORDER OF THE EAGLES

Florence - Friday the 13th Bunco Night

Friday, September 13 from 6-9pm

Costumes! Prizes! Drinks! Snacks! Fun!



You are invited to...

FRIDAY THE 13TH Bunco Night!

09.13.2024 | 6 - 9 PM

Greentree Inn and Suites
240 W, 240 AZ-287 Florence, AZ.

Bring your spouse, friends, children ages 16 and up!
\$20 admission tickets

Join us for an evening of Games, **Best Dressed Costume Contest**, Snacks, Drinks, Fun, Laughter and \$\$\$CASH\$\$\$ Prizes!

Bring your \$\$ for the Raffle Prizes & **50/50 RAFFLE!**

Proceeds benefit FUSD Scholarships!

Contact:
Jen Nathaniel (480) 228 - 4676
Mary Hackett (609)744-6065

Sponsored by
Rotary
Club of Florence Arizona



Old Pueblo Rotary - Poker Tournament

Saturday, September 21, starting at 5pm
Tucson Country Club

Old Pueblo Rotary Club
Poker Challenge
Saturday, September 21, 2024
Tucson Country Club

\$100 per player entry fee
Doors Open at 5 pm
Poker Challenge Starts a 6 pm

Hosted by the Rotary Club of Old Pueblo (Tucson) – Open to All
Net Proceeds benefit **Send a Kid to Sky School** (Flowing Wells High School Seniors)
<https://skyschool.arizona.edu/>
<https://oldpueblorotaryclub.org/>



<https://oldpueblorotaryclub.org/>

Valle Verde - Meatloaf Dinner

Wednesday, September 25

Tickets are selling fast! To purchase tickets, email Michele Lewis at Michele44a@gmail.com

Valle Verde
Rotary
Green Valley

Valle Verde Rotary Club
Presents
A Special Fundraiser!



WEDNESDAY, SEPT. 25TH

AMERICAN LEGION POST 131, 249 W. ESPERANZA BLVD., GREEN VALLEY

MEATLOAF DINNER

WITH SCALLOPED POTATOES, COLE SLAW, DINNER ROLL, DESSERT

SEATINGS AT 4:00 & 5:00 PM

Tickets \$15 Each

American Legion Post Cash-Only Bar Available

PROCEEDS BENEFIT ST. ANDREW'S CLINIC

CLEFT PALATE SURGERY PROGRAM IN NOGALES

For Tickets & Information Call

517-238-6221



Yuma Foothills Golf Tournament

Saturday, September 28, 2024



Yuma Foothills Rotary

9th Annual Golf Tournament



**Mesa Del Sol Golf Course
Saturday, September 28th**

<p>Cost: \$100 per Player</p> <p>Skins Included Mulligans - 2 per Player Included</p> <p><u>All Registration to be Completed in Advance</u> Cash or checks only</p> <p>Entry Deadline: Wednesday Sept 25 2024 at 5:00 PM</p> <p>Open Range 6:00 to 7:00 am</p> <p>Hole Sponsor \$500 (4 man Team, XL Tee Sign)</p> <p>Longest Drive Sponsor \$300 (XL Tee Sign 24"X36")</p> <p>Closest to Pin Sponsor \$300 (XL Tee Sign 24"X36")</p> <p>Large Tee Sponsor \$100 (18"X24")</p>	 <p>4-Person Net Scramble</p> <p>7:30 am Shotgun Start Box Lunch</p> <p>Player / Team Information</p> <table border="0" style="width: 100%;"> <thead> <tr> <th style="width: 15%;"></th> <th style="width: 30%;">(Name)</th> <th style="width: 30%;">(Email /Phone) <small>Required</small></th> <th style="width: 25%;">(Handicap)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>_____</td> <td>_____</td> <td>_____</td> </tr> <tr> <td>2.</td> <td>_____</td> <td>_____</td> <td>_____</td> </tr> <tr> <td>3.</td> <td>_____</td> <td>_____</td> <td>_____</td> </tr> <tr> <td>4.</td> <td>_____</td> <td>_____</td> <td>_____</td> </tr> </tbody> </table>		(Name)	(Email /Phone) <small>Required</small>	(Handicap)	1.	_____	_____	_____	2.	_____	_____	_____	3.	_____	_____	_____	4.	_____	_____	_____	<p><u>Prizes</u> Teams 1st, 2nd, 3rd Men's/Women's Longest Drive Closest to Pin Raffle Prizes</p>
	(Name)	(Email /Phone) <small>Required</small>	(Handicap)																			
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[Contact Dit Blackburn \(928\) 580-9929 - dietmarus@yahoo.com](mailto:dietmarus@yahoo.com)
 Please make Checks Payable to Foothills Rotary





Tucson Kino - 17th Annual Golf Tournament

Saturday, October 5, 2024
Randolph North - Check-in 8am



The 18-hole four-person scramble tournament with a shotgun starts at 8:00. It includes a silent auction, benefit drawings, and opportunities to win individual and team prizes. The tournament will include an awards recognition with lunch.

Proceeds to benefit local educational programs.

[Read More](#)

Green Valley Rotary - Oktoberfest

Saturday, October 12, 1-4pm

Entertainment! Beverages! Fun!

*Rotary Club of Green Valley
presents*



Oktoberfest

Rotary Club of Green Valley 

Saturday, October 12, 2024
1 - 4 p.m.

Historic Canoa Ranch
5575 I-19 Frontage Rd • Green Valley, AZ
(Bring a blanket or chair to enjoy the beautiful lawn)

Entertainment, Beverages & Fun
Hot German Lunch Included

\$25 per person

TICKETS AVAILABLE AT GVSAAH CHAMBER OF COMMERCE,
ANY ROTARIAN OR AT THE DOOR

"SPECIAL THANKS TO OUR SPONSORS"
La Posada, CPAC, Green Valley News, Joseph Lessard CPA PLLC

Casa Grande Oktoberfest

Saturday, October 19 from 5pm-9pm

FREE EVENT!

[Click here](#) for details.

SAVE THE DATE

FREE COMMUNITY EVENT

3RD ANNUAL

OKTOBERFEST

SATURDAY, OCTOBER 19TH • 5 P.M. TO 9 P.M.
INTERSECTION OF FLORENCE ST. & 3RD ST.
DOWNTOWN CASA GRANDE

Beer, Cider, Food Trucks, Belly Bands, Carnival, Bells

Beer Garden • Food Trucks • Funky Band • Carnival Games
 \$2,500 Grand Prize • Kids Zone • Games & Activities

..... cgoktoberfest.com

Presented by the Casa Grande Rotary Foundation

Rotary
 Club of Casa Grande

PROCEEDS TO BENEFIT THE CASA GRANDE ROTARY
 FOUNDATION HIGH SCHOOL SCHOLARSHIP PROGRAM

Sierra Vista Sunrise Rotary - 12th Annual Rising Sun Run

Saturday, November 2, 2024

Registration is now open at svsunriserotary.org. Register by September 1 for a fee discount!

12th Annual
RISING SUN RUN
 Nov. 02, 2024
 REGISTER AT SVSUNRISEROTARY.ORG

Proceeds Support:
 • Vocational Scholarships
 • Youth Leadership Programs
 • Rotary Service Projects

Half Marathon, 5K, and Fun Run

- USATF Certified Course with scenic views of the Huachuca Mountains and Ramsey Canyon Preserve
- Half Marathon and 5K cash prizes and custom medals

Huachuca Mtn Elementary School
 3228 St Andrews Dr., Sierra Vista, AZ

[Read More](#)

Yuma - Walt Kammann Sausage Fry

Friday, December 6 - 4:30-8pm

Buy your tickets [here](#)



The poster features a central illustration of a large red sausage on a blue fork. The background is orange with faint icons of kitchen utensils. Text includes the event name, date, location, ticket price, and a QR code.

Walt Kammann
FAMOUS SINCE 1958
SAUSAGE FRY
FRIDAY • DECEMBER 6
YUMA CIVIC CENTER
1440 W. Desert Hills Dr. Yuma, AZ
4:30 PM - 8:00 PM

TICKETS ONLINE \$15
FUNDS LOCAL SCHOLARSHIPS

**MUSIC • FOOD
DRINKS • PRIZES**

Yuma Rotary Club

PURCHASE TICKETS at WWW.YumaRotary.org
FUN FOR THE WHOLE FAMILY!

The Origin of RYLA

Question of the Week



Q: When and where did RYLA begin?

A: The RYLA program began in Australia in 1959, when young people throughout the state of Queensland were selected to meet with Princess Alexandra, the young cousin of Queen Elizabeth II. The Rotarians of Brisbane, who hosted the participants, were impressed with the quality of the young leaders. It was decided to bring youth leaders together each year for a week of social, cultural and educational activities. The RYLA program gradually grew throughout all the Rotary districts of Australia and New Zealand. In 1971, the RI Board of Directors adopted RYLA as an official program of Rotary International.

Publish Your Club Events

Let us help you spread the word about your club's upcoming events, projects or fundraisers in **IMPACT!** Send a document with your information to kasiarotary@gmail.com by Friday for the following week's newsletter. Include your photo or graphic as a separate attachment as a jpg or png file.

WHAT ABOUT PAST PROJECTS & FUNDRAISERS? We'll feature them in our **Rotary in Action Quarterly**. The deadline for the next issue (September) is August 10, 2024.